



SONORAN  
INSTITUTE

# GROWING WATER SMART TECHNICAL ASSISTANCE

ARIZONA REQUEST FOR PROPOSALS

Spring 2022

Egor Shitikov

*“The Growing Water Smart technical assistance has positioned the Town of Florence to lead on water resilience by embedding water into our general plan.”*

Brent Billingsley | Town Manager, Town of Florence

## Application Window Now Open

The Sonoran Institute and the Babbitt Center for Land and Water Policy are requesting proposals from Arizona Growing Water Smart (GWS) communities for technical assistance in implementing their action plans.

**Eligibility**—All participating communities from the March 2022 and prior AZ GWS workshops may apply.

**Requests for Assistance**—Communities may apply for any project that advances the integration of land use planning and water resource management.

Projects must be completed by May 31, 2023.

The requested technical assistance may be provided by third-party service providers such as consultants, non-profit organizations, or academic institutions. Please confirm the desired scope of work with your preferred service provider prior to submitting your proposal.

### Examples of previous projects include:

#### Policy and Regulatory Updates

- Zoning or subdivision code
- Landscape ordinance

#### Demonstration Projects

- Projects that demonstrate proof of concept

#### Plans, Studies, and Metrics

- Design and implementation of visioning, scenario planning, or other planning processes
- Assessment and opportunities scan of local plans, policies, and programs
- Strengthening the water-related elements of general plans
- Drought management planning
- Green infrastructure planning
- Metrics and benchmarking

#### Education, Communication, and Collaboration

- Presentations by technical experts or peers
- Communications planning and messaging
- Facilitation of stakeholder groups

**Contract Amount**—Requests of up to \$10,000 will be considered. Joint applications from two or more of the participating communities may request up to \$10,000 per community. Matching funds are not required, though technical assistance grants may be combined with other funds to support a larger project budget.

**Permitted Expenses**—Funds may be utilized for fees, travel, and other expenses incurred by the service provider. Local government or water provider staff salaries are ineligible for funding.



Mead Mier, Pima Association of Governments



Diego Trejo, Lincoln Institute of Land Policy

**Expectations of Recipients**—Award recipients will sign a grant agreement and provide quarterly project status updates. Recipients may contract with their preferred service provider or request that Sonoran Institute contract directly with the provider on their behalf. Award recipients submit a project report and assist in sharing the project outcomes with peers.

**Proposal Submission Format and Deadline**—Please submit a proposal of approximately two pages and include the following information:

- **PROJECT DESCRIPTION:** a description of the project, how it will result in land use and water integration, and how the project relates to the action plan developed during the Growing Water Smart workshop.
- **SERVICE PROVIDER:** the desired technical assistance provider, and confirmation of their ability to take on the proposed project scope within the budget and timeline available.
- **PROJECT BUDGET:** a budget that also includes amounts and sources of matching funds, if applicable.
- **DELIVERABLES:** deliverable(s) and/or outcomes expected from the project.
- **PROJECT MANAGEMENT:** the names and contact information of 1-2 staff responsible for managing the project and overseeing the service provider. Specify whether the project is woman-led, as this may qualify for support from a Sonoran Institute partnership with Planet Women.

Applicants are encouraged to review their request with the **Sonoran Institute** prior to submission.

Please submit your technical assistance proposal to [growingwatersmart@sonoraninstitute.org](mailto:growingwatersmart@sonoraninstitute.org) by **Friday, July 15<sup>th</sup>, 2022**.

Awards will be announced on or before **August 19<sup>th</sup>, 2022**.

## Support the Sonoran Institute

Your support preserves the environment for future generations and makes a lasting impact in communities across Western North America. Learn more about how you can help at [SonoranInstitute.org/donate](https://SonoranInstitute.org/donate).

## About the Babbitt Center

The Babbitt Center for Land and Water Policy, a center of the Lincoln Institute of Land Policy, seeks to advance the integration of land and water management to meet the current and future water needs of Colorado River Basin communities, economies, and the environment.

## About the Sonoran Institute

The Sonoran Institute's mission is to connect people and communities with the natural resources that nourish and sustain them.

## Connect With Us

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**BABBITT CENTER**  
FOR LAND AND WATER POLICY

*A Center of the Lincoln Institute of Land Policy*



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