

# GROWING WATER SMART CALIFORNIA

REQUEST FOR EXPRESSIONS OF INTEREST

Winter 2020

## The Water and Land Use Connection

California is navigating challenges around water availability, access, and management. Many users, from farms to cities, depend on water to thrive, and all Californians have a human right to safe, clean, and affordable drinking water.

The way our urban areas grow directly impacts our water supply and demand. Similarly, our water management should inform future land use decisions.

Local governments can grow water smart by collaborating to resolve their water resource challenges.



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## Growing Water Smart Training and Assistance

The Sonoran Institute and the Babbitt Center for Land and Water Policy have successfully provided Growing Water Smart as a training and assistance program in Colorado River Basin states since 2017. Now, we are partnering with Local Government Commission to offer a California-tailored program.

We are seeking expressions of interest from California communities to gauge demand for this program. The workshop is expected to be delivered virtually in Summer or Fall of 2021.

Growing Water Smart brings teams of 5-7 local water and land use decision-makers together to collaborate on long-term water security. You will learn about public engagement, planning, communication, and policy tools to ensure your team can realize its water conservation, watershed health, and community resilience goals. Communities participating in this program gain:

**Insight.** A better understanding of how land use and climatic trends impact water supply and demand at local, state, and basin levels.

**Flexibility.** The strategies and tools to integrate water and land use planning to better adapt to change and uncertainty.

**Engagement.** Decision makers from multiple disciplines, departments, agencies, and organizations agree to common goals around water.

**Clarity.** Clear and concise language to communicate critical community goals around water to gain community and decision maker support.

**Collaboration.** Regional professional relationships with peers.

**A path forward.** An action plan tailored to your community's needs.

*“Arizona Growing Water Smart was a fantastic experience. Hearing from other cities reinforced our need for action: integrating land and water is a real issue and it’s universal!”*

Lacey James | City of Avondale, Arizona



## Program at a Glance

Growing Water Smart participants will attend a multi-day interactive workshop (currently virtual) that facilitates your team's assessment of local water resource challenges influencing your community's future growth and development, and coming up with an action plan to address that challenge. The workshop will provide:

**Team-Oriented Work Sessions:** Assess community data, trends, and policies; develop succinct messaging around water; identify strategies to become water resilient and develop an action plan to implement these strategies. Sessions are facilitated by trained water and planning professionals and utilize interactive technology to guide teams through discussions.

**Best Practices:** Live presentations and on-demand videos provide key content and real-world examples integrating water conservation, efficiency, and reuse into future development.

**Peer-to-Peer Networking:** Build relationships with peers; meet and exchange ideas with experts and counterparts from other jurisdictions.

**Follow-up Technical Assistance:** Upon workshop completion, teams become eligible to apply for follow-up technical assistance to help implement your action plan (subject to project approval and funding availability). Previous technical assistance has included:

- Land use code audits and policy recommendations
- Guidance for general plan updates
- Collaborative stakeholder engagement and facilitation
- Strategic communication plans and messaging

*“Colorado Growing Water Smart opened our eyes about critical gaps in our planning efforts. Now our local governments and service providers are using a common set of data and growth projections in our planning efforts.”*

James Dickoff | Town of Pagosa Springs, Colorado





Monica Volpin



Amy McCoy, Martin and McCoy, LLC

## Seeking Expressions of Interest from California Communities

We are requesting submissions from a local public agency. Please describe your community's:

- Commitment toward water sustainability;
- Anticipated growth and uncertainties associated with meeting future water demand;
- Existing partnerships among agencies responsible for land use planning and water resource management (or the need/desire for these partnerships if not currently occurring);
- Potential or desired outcome of participating in Growing Water Smart;

and include:

- Lead contact person with whom we may follow up
- Any local foundations or corporations you think may be willing to sponsor your community's participation.

## Deadline

Please submit this information by **April 15, 2021** via our google form: [tinyurl.com/GWSCalifornia](https://tinyurl.com/GWSCalifornia) or by email, listed below.

## Contact Information

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See [GrowingWaterSmart.org](https://growingwatersmart.org) for more information.

## About Local Government Commission

Local Government Commission supports local policymakers through nationally recognized events, cost effective technical assistance, and policy guidance, on climate change, community design, energy, water, and national service.

## About the Babbitt Center

The Babbitt Center for Land and Water Policy, a center of the Lincoln Institute of Land Policy, seeks to advance the integration of land and water management to meet the current and future water needs of Colorado River Basin communities, economies, and the environment.

## About the Sonoran Institute

The Sonoran Institute's mission is to connect people and communities with the natural resources that nourish and sustain them.

Go to [SonoranInstitute.org](https://sonoraninstitute.org) to learn about our programs, history, and recent news. Or find us on Social Media.



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**BABBITT CENTER**  
FOR LAND AND WATER POLICY

*A Center of the Lincoln Institute of Land Policy*



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